**AMENDMENT / RESPONSE TRANSMITTAL**

Applicant : Peter J. Schwartz  
 App. No. : 09/839,974  
 Filed : April 20, 2001  
 For : METHOD AND A SYSTEM FOR  
 PRESENTING PROGRAMS TO  
 A USER THAT FACILITATE  
 SELECTING PROGRAMS  
 FROM A MULTITUDE OF  
 PROGRAMS  
 Examiner : Cam Y.T. Truong  
 Art Unit : 2172

Certificate Of Mailing

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

October 18, 2004

(Date)

Bruce S. Itchkawitz, Reg. No. 44,677

**Mail Stop AF**

Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Sir:

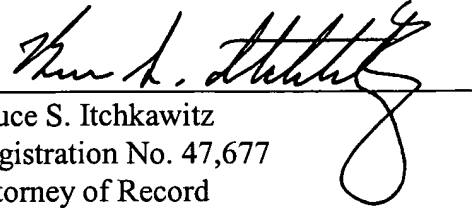
Transmitted herewith for filing in the above-identified application are the following enclosures:

- (X) Response to August 12, 2004 Final Office Action in five (5) pages; and
- (X) Two return prepaid postcards.

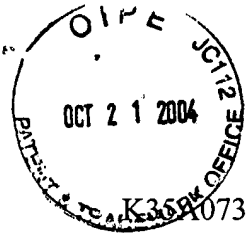
The fee has been calculated as shown below:

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Total Claims	24 - 24 = 0	1202 (\$18)	0 x 18 =	0
Independent Claims	4 - 4 = 0	1201 (\$88)	0 x 88 =	0
Multiple Claim		1203 (\$300)		0
1 Month Extension		1251 (\$110)		0
2 Month Extension		1252 (\$430)		0
3 Month Extension		1253 (\$980)		0
			<b>TOTAL FEE DUE</b>	<b>0</b>

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

A handwritten signature in black ink, appearing to read "Bruce S. Itchkawitz", is written over a horizontal line.

Bruce S. Itchkawitz  
Registration No. 47,677  
Attorney of Record  
Customer No. 20,995  
(949) 760-0404



K35910731 (WESDIG.017A/LQM1328-2001)

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Peter J. Schwartz

Group Art Unit 2172

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Filed : April 20, 2001

For : METHOD AND A SYSTEM FOR  
PRESENTING PROGRAMS TO A  
USER THAT FACILITATE  
SELECTING PROGRAMS FROM A  
MULTITUDE OF PROGRAMS

Examiner : Cam Y.T. Truong

**RESPONSE TO AUGUST 12, 2004 FINAL OFFICE ACTION**

Mail Stop AF  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the August 12, 2004 Final Office Action, Applicant requests the Examiner to reconsider the above-identified patent application in view of the following remarks.

**Remarks:** Begin on page 2 of this Response.